

# Our 2025-2028 strategy on a page



Youth Futures Foundation is the national What Works Centre for youth employment, with a specific focus on marginalised young people.

Our **Vision** is a society where every young person can achieve good work.

Our **Mission** is to ensure marginalised young people can secure and thrive in good work, by finding out What Works and driving change in policy and practice.

## The youth employment challenge and opportunity

The proportion of UK young people not in education, employment or training (NEET) has stayed persistently high. The challenge is even greater for the most marginalised, who face systemic barriers to finding and keeping good work.

Matching the Netherlands' NEET rate could move, **500,000 young people** into work or education, and boost the UK economy by **£69bn** in the long term.

## Our north star goals - what we want to see by 2050

1. England's NEET rate for young people falls to match the best in the OECD
2. Gaps in education, employment and training outcomes for specific groups of marginalised young people are removed

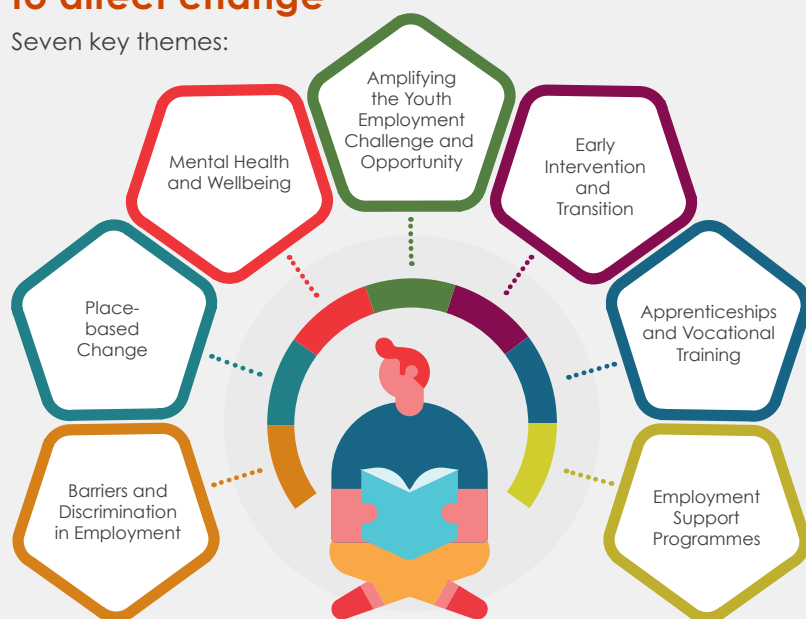
## How we get there

We will generate high-quality evidence and turn it into action, collaborating with policymakers, employers, and funders, and meaningfully engaging young people most affected by the system. By 2028 we want high-quality evidence to underpin more:

1. **Public policy** that helps marginalised young people to earn and learn
2. **Funding** decisions on the availability and design of youth employment programmes
3. **Employer practice** in the recruitment and retention of marginalised young people

## Our focus in 2025-2028 to affect change

Seven key themes:



Employment outcomes of young people with:

Black, Pakistani, or Bangladeshi heritage

Experience of the care or justice systems

A learning disability or autism

Mental health challenges

Want to know more?  
Explore the full strategy:

