

Qualitative research call for proposals questions

- **How would they help us choose employers in their region to conduct the research?**

All partners will be asked to provide some input and support with choosing and making contact with employers. Their approach to this will vary according to each case study area and will be discussed during the scoping interviews.

- **Would these employers (and youth) be chosen as part of a convenient sample? Or is there a more systematic sampling selection for the case studies?**

This will vary according to each case study area and is to be discussed during the scoping interviews. However, it is likely that the sampling will be purposive (working with employers and young people who have connections to our partners) and that the areas will want to consider representation of different employer and demographic factors (e.g. industries, employer size, young people's gender and ethnic background).

- **How far would the research be expected to go on designing interventions / providing solutions?**

The Connected Futures delivery partners are responsible for designing interventions/providing solutions. We envisage that this research will support them to do this by offering insights and top-level recommendations on how employers can be effectively engaged. These recommendations may be tailored to each Connected Futures area based on the partners' needs, interests and planned interventions. During the scoping interview, it will be important to discuss what the partners would like to get out of the research.

- **Is there an expected scope for connections with employers - for example should we imagine 3 employers per area, or say 10 per area?**

We haven't set an expected number for this, but it would be helpful if you could provide an approximate number of employers, young people and 'other stakeholders' you feel you would be able to engage in each area within the provided budget.

- **Re employers, young people and expert stakeholders - is there an assumption that these participants already known to YFF, or outside of the organisation?**

There isn't an assumption that they will be known to Youth Futures Foundation, although our Connected Futures Relationship Managers and Employer Engagement Team may have relationships with employers and expert stakeholders that could support this research. The employers, young people and expert stakeholders will be known to the Connected Futures delivery partners, who will provide some input and support with selecting and making contact with these participants.

- **What's the estimated volume of sources for the potential secondary data + document analysis?**

We haven't estimated a volume of sources but envisage this being quite small scale and limited to the employers you engage in the qualitative research.

- **Is there an appetite for looking at other additional external sources of secondary data?**

Probably not at this stage, since we already have ongoing projects analysing local labour market data and funding flows. However, we are open to any suggestions you may have that would enhance this research proposal.

- **Is there an interest in informal as well as formal labour? (e.g. secondary source suggestions indicate formal)**

The research will probably focus primarily on formal labour, since the partnerships are focused on linking young people with local employers. However, this is something that can be discussed with the Connected Futures delivery partners during the scoping interviews.

- **'This project will also contribute to a wider research programme exploring how we can promote employer action and behaviour change to tackle discrimination against minoritised young people': are these two distinctive projects and how do you see the articulation between both, what's the implication in terms of research deliverables for this one?**

We have recently commissioned a rapid evidence review of existing evidence on employer behaviour change and are also looking into designing employer trials. Both of these projects are in their early stages at the moment. The projects are distinct and so there are no specific implications in terms of deliverables to note at this stage, although as these projects progress the team at Youth Futures will consider any overlap.